

Website Advertising Rate Card

1month 3 months 6 months 12 months

A Leaderboard - Top | \$1000 | \$900 | \$800 | \$700
 Leaderboard - Bottom

This premier position provides your company with top exposure and quality traffic.

B Content Banner - Top | \$1000 | \$900 | \$800 | \$700
 Content Banner - Bottom

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers. It will be located between the articles on bitcoin4biz.

C Skyscraper - Top | \$1000 | \$900 | \$800 | \$700
 Skyscraper - Bottom

A Skyscraper-Right is a large format ad with prime real estate to sell your company's products or services

D Product Showcase - Top | \$1000 | \$900 | \$800 | \$700
 Product Showcase - Bottom

A Product Showcase ad targets your buying audience and features your product. This option features a photo or logo, 50-word description and link to your site.

E Standard Button - Top | \$500 | \$450 | \$400 | \$350

A Standard Button gives you the flexibility of several premier locations to articulate your sales message.

F White Paper Sponsorship 3_x | \$3000 12_x | \$6,000

The White Paper will post on the home page of *bitcoin4biz*. This option features a logo, title of the White Paper, 50-word description and link to your site.

MEDIA PLANNER 2013-2014

A Leaderboard Ad - Top 580x70

B Content Banner 468 x 60

C Skyscraper Right Ad 120 x 600

D Product Showcase 120 x 120

F White Paper Sponsorship 120 x 120

Leaderboard Ad - Bottom 580x70 **A**

E Button 120 x 120

bitcoin4biz

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